



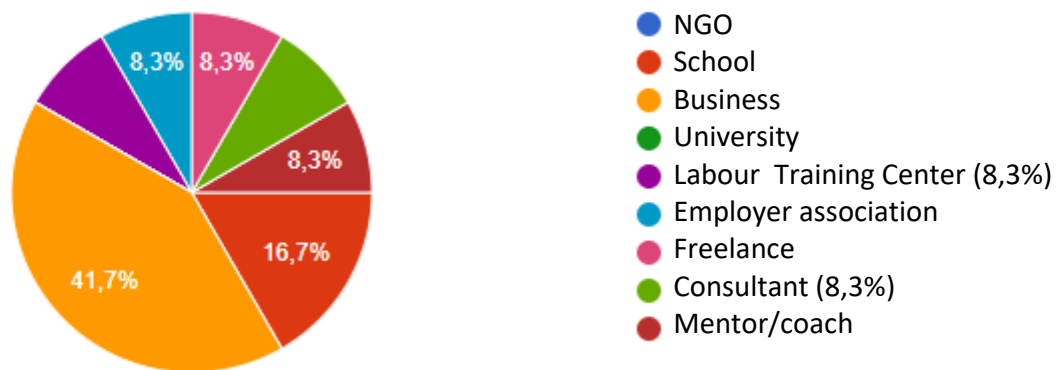
## Report on the survey: CHALLENGE ON PUBLIC SPEAKING

This is a short report about the replies collected from the survey “Challenge on public speaking”.

Framework translated the survey into Italian and created a google form to facilitate the collection of the replies. The dissemination was done by Framework using direct email and phone calls.

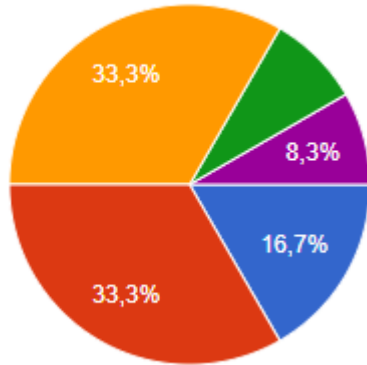
In total we collected 12 replies and here you can find charts and main topics covered by the replies:

1. What kind of institution are you representing?



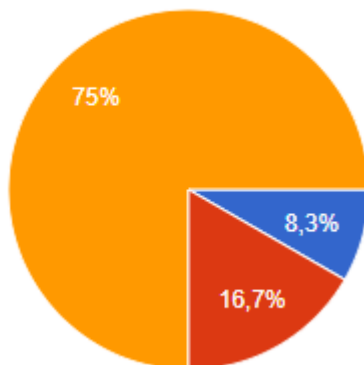
Freelance, Consultant and mentor can be considered coming from nearly the same area of interest.

2. What are you specialised in?



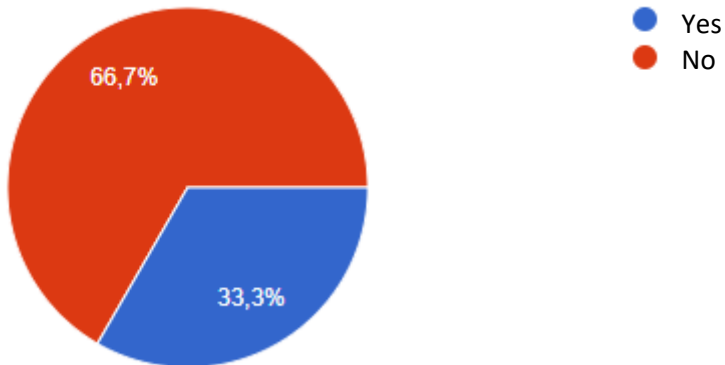
- Public Speaking
- Entrepreneurial skills
- Soft skills
- HR (8.3%)
- Training design – Instructional design

3. How many years are you active?

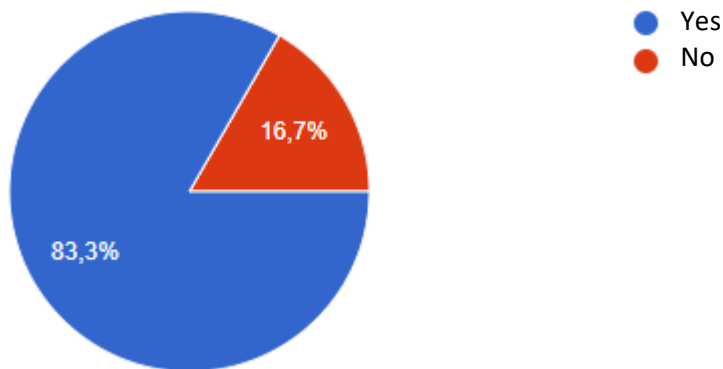


- 0-5
- 6-10
- 10+

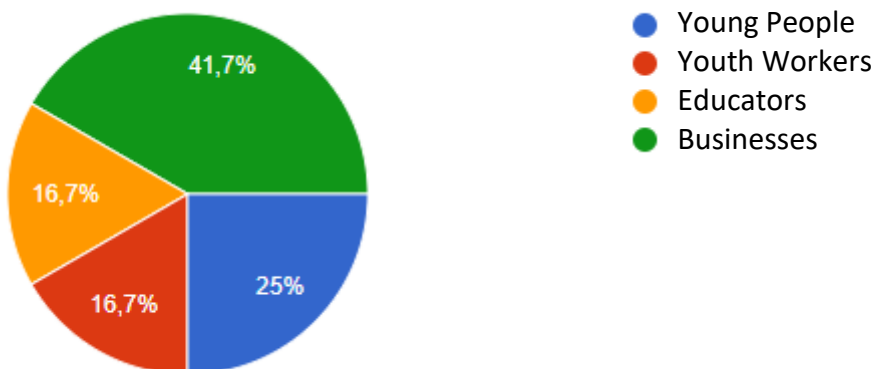
4. Do you have experience in delivering Public Speaking trainings??



5. Do you have experience in delivering trainings on Entrepreneurial skills?

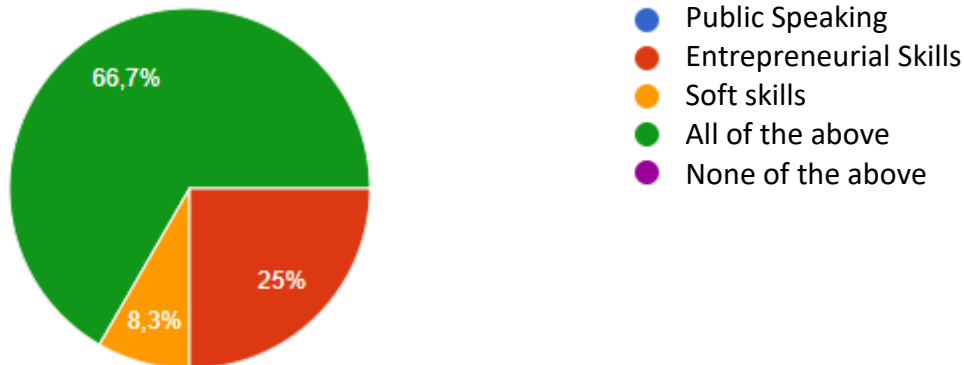


6. What is your target group?





7. Which of the following skills do you believe would be helpful for your target group?



8. During your active years what kind of changes have you noticed in labour?

It was stated that there is volatility and unpredictability as to say that the demand has changed, the world has changed and the target group needs different things. The uncertainty has increased, the times to realize the outputs have been reduced and the need to adapt to unexpected situations to solve problems has increased. This in our opinion can be linked to VUCA ((Volatility, Uncertainty, Complexity, Ambiguity), so it can be useful to teach those technics.

Digitization of processes has gained importance and they noted a change in the expectations of newly hired young people (e.g. flexibility) and greater attention by companies to internal communication, corporate wellbeing and environmental sustainability aspects. Soft skills gained importance as well for many of the persons interviewed. One stated pointed the attention on the fact that there is certainly interest in entrepreneurial issues, much less for the so-called life skills which instead are those that really make a difference in working environment and which cannot be replaced with automated work.

Another interesting reply is that in professional work greater attention is paid to training while in young people or new hires less attention is paid to non-formal training.



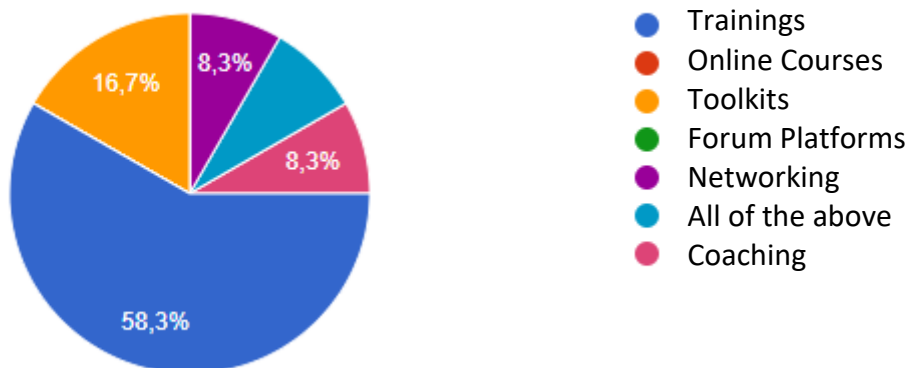
9. During your active years what problems have you faced?

Some of the replies were linked to the little participation/involvement in the proposed courses (lack of motivation, pedagogical difficulties) and to the motivation of collaborators and difficulties / reticence on the part of the Company to adapt the systems and business processes to the technological and social changes that have occurred. Another person stated that she/he had to support colleagues and clients a lot in the use of information technology in training environment.

Another stated that communication between company areas and the outside world cannot be improvised, so again difficulty in communication, also between the staff, or lack in the management control.

A person stated that the problems were linked to performance anxiety, little knowledge of the context (both of the positioning of the company / service, and at a macro sociological level), business crisis and difficulties in respecting certain regulations.

10. As an institution, what do you think would be beneficial for you and your target group?



11. Is there any topic your target group has asked you to improve on as an institution?

Brand management, management control, collaboration between the team and external to it, communication, digital competences, finance, public speaking and social impact measurement.